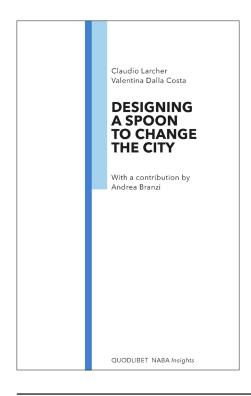
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Claudio Larcher Valentina Dalla Costa

Designing a Spoon to Change the City

With a contribution by Andrea Branzi

NABA Insights

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THE BOOK

Based on an idea by Claudio Larcher. A group of Italian designers climbs up toward the peak of a mountain. Their destination is the Taramelli lodge, at an altitude of 6,712 feet, in the heart of the Dolomites. The purpose of the trip is to try to think about current themes having to do with contemporary design: challenges, new scenarios, problems, changes in models, markets, and scales. From the real city to the digital one, from the value of the given to that – which easily beats it – of the object. The result of this is an attempt to define what is referred to today as contemporary design.